Background:
In March 2016, members of the development group made a presentation to AASRO entitled “Evidence-Based Interviewing Techniques for the Standardized Interview” in which they presented the theory/justification for updates they are making to the rules for conducting standardized interviews, as well as a demonstration of the accompanying training materials.

The development group presented a more comprehensive view of this initiative at the “Interviewers and Their Effects from a Total Survey Error Perspective Workshop” at the University of Nebraska-Lincoln, February 2019.

Here, we provide an updated demonstration of the training materials. The intention is that upon their completion, these materials would become available to AASRO members.

Materials include:

- Online training videos
- Online assessments
- Reference guide

Lesson 1: Introduction
Lesson 2: The Science of Survey Research
Lesson 3: Question Reading
Lesson 4: Question Form
Lesson 5: Recognizing a Codable Answer
Lesson 6: Acknowledgments
Lesson 7: Basic Follow-up Techniques
Lesson 8: Advanced Follow-up Techniques

Developed by:

University of Wisconsin Survey Center
Institute for Social Research
Topics for interviewer training

Below is the complete list of topics proposed by the development group for inclusion in General Interviewing Techniques

Part 1. Introduction
Lesson 1 Introduction
Lesson 2 The Science of Survey Research

Part 2. The Question-Answer Sequence
Lesson 3 Question Reading
Lesson 4 Question Form
Lesson 5 How to Recognize a Codable Answer
Lesson 6 Acknowledgments

Part 3. Advanced Techniques
Lesson 7 Follow-up: Basic Techniques
Lesson 8 Follow-up: Advanced Techniques
Lesson 9 The Respondent Says “Don’t Know” or Refuses
Lesson 10 The Respondent Asks a Question: Requests for Repetition and Clarification
Lesson 11 Training the Respondent

Part 4. Special Topics
Lesson 12 Choice Lists, Open Questions, and Field Coding
Lesson 13 Interviewer Instructions
Lesson 14 Groups of Questions: Filter-follow-up, Yes-No Checklists, Batteries, and Rosters

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